

# 01 Brand tools

## 01.1 The logotype

### 3D logotype

This is the only 3D logotype allowed.

The thickness of the Weber letters is white.



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## 01.1 The logotype

### 3D logotype dimensions

#### Dimensions and proportions

The thickness of the yellow pyramid is twice that of the black volumes (square, shadow and Weber letters).  
The thickness of the white sphere is 3 times that of the black volumes.

The thickness of the Saint-Gobain name and the grey underline is  $T$  divided by 4.

