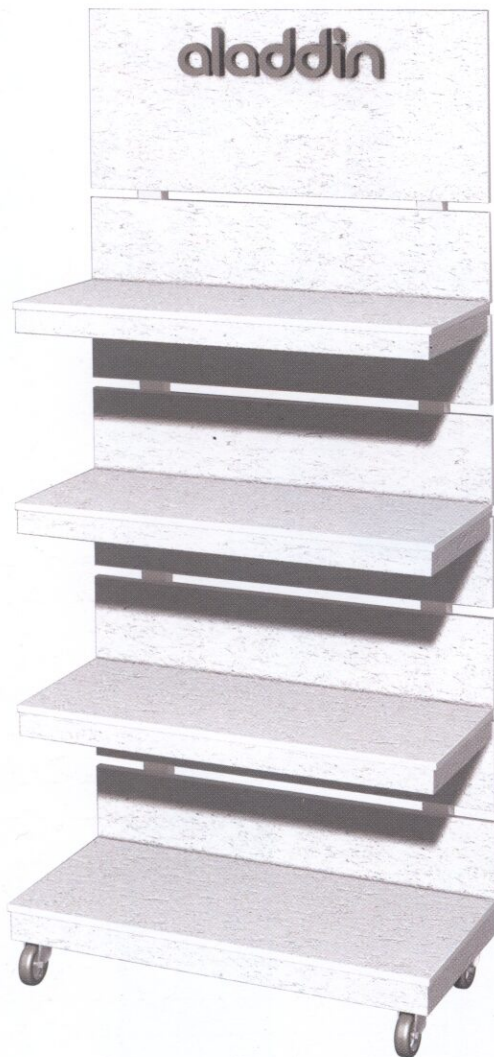


RETAIL DISPLAY



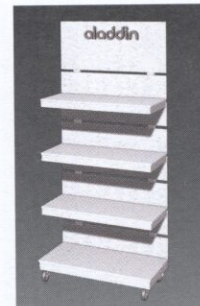
An appealing and well executed retail display will attract the attention of consumers and maximise retail sales potential. This can be further enhanced when a captivating display supports a brand message and values. Reflecting Aladdin's commitment to the environment and helping retailers drive sustainable business, we have made available a unique recycled and recyclable retail display to enhance the product

The benefits of using this retail display in conjunction with complete Aladdin product assortment are:

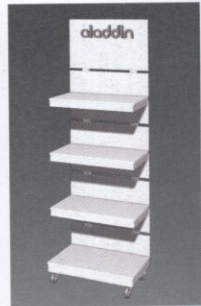
- ▶ Locating and choosing the right product is made easier and more natural for the consumer. It also supports impulse purchase decisions.
- ▶ Co-ordinating and accessorising is made possible for the shopper.
- ▶ Helps to feature, recommend and demonstrate products at strategic locations.
- ▶ Uniquely made of recycled and recyclable materials.
- ▶ Best placement and assortment can be achieved thanks to its availability in two different widths that can be used in combination to create a larger display.

Features:

- ▶ Available in two widths:
Wide: 800x500x1600mm
Narrow: 400x500x1600mm
- ▶ Made from OSB board with structural translucent paint
- ▶ Logo is acrylic glass and cut out in 3D
- ▶ 4 shelves: 1 fixed and 3 adjustable
- ▶ 4 wheels to ensure easy handling
- ▶ Assembly possible without using tools
- ▶ Easy to maintain appearance
- ▶ Eco-friendly



Wide



Narrow